

The NEVADA INVENTOR

Official Newsletter of the Nevada Inventor's Association

Vol. XXI No. 2 – February 28, 2009

Education, Assistance, and Networking for the Inventor



2009 Officers

President
Sharon Nickson Cox
775.742.3200

Vice-President
Deiter Berndt
775.852.2236

Treasurer
Vince Chemist
775.677.0123

Secretary
Ivan Gibbs

Sergeant of Arms
Jack Riggs
775.677.4002

Terry Kelly
Program Director
530.546.5226

Past-President
Andy Flagg
775.324.3524

Inside This Issue

In the News 1

Minutes, Agenda, Ads 2-3

March 14 Inventors & Entrepreneurs Workshop 3

Directions, Address, Map 4

Announcements & Events:

Our Next Meeting will be held Saturday, February 28, 2009 at 9 am sharp—Be sure to mark your calendars. We're looking forward to seeing you there!

"I do not think there is any thrill that can go through the human heart like that felt by the inventor as he sees some creation of the brain unfolding to success...Such emotions make a man forget food, sleep, friends, love, everything." Nikola Tesla (Serbian Inventor and Engineer, 1856-1943)

"The march of invention has clothed mankind with powers of which a century ago the boldest imagination could not have dreamt." Henry George (writer, political analyst, 1839-1897)

**TRAINING FORECAST~SPRING 2009
INVENTORS & ENTREPRENEURS WORKSHOP
SATURDAY, MARCH 14, 2009 \$95**

Last Month Agenda & Minutes

January 24, 2009

Conference Rm. Elks BPOE #597 Reno NV

9:15 Call to order:

- We had a quorum.
- December 20, 2008 minutes were reviewed and approved.
- Secretary and Treasurer's Report: We have a balance of \$6600.77.
- Two new members present.
- Don Costar gave an impromptu talk on trademarks. A short discussion ensued.

9:54 Coffee Break & Networking

10:15 Association Meeting:

Sharon Nickson Cox gave a presentation on 'Marketing Your Invention'

- Protect your intellectual property.
- Basic Invention Marketing
- Building Your Market: Defining Strategy & tactics

Don Costar gave a presentation regarding Stephen Key's ideas on:

- promoting your ideas.
- file a provisional patent
- make a one page sales sheet for your product
- try to negotiate a licensing agreement.

A discussion regarding provisional patents and their use occurred. Deiter gave a short talk about his marketing experience with his

Glove Glide product.

11:22 Coffee Break & Networking

11:36 Wrap Up and Q&A:

Don Evans presented a process of burning pictures into tiles as a hobby. He wanted to demonstrate the fruits of using your imagination.

A motion to pursue fundraising through offering email addresses to the public was made and carried.

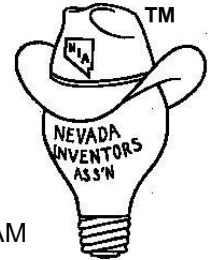
A motion to collect email addresses from all our members was made and carried. This is for the purpose of emailing the newsletter to everyone in the future instead of sending it by mail. Quicker delivery and saves postage costs

12:09 Meeting adjourned.

This Month's Agenda

February 28, 2009

Conference Rm. Elks BPOE #597
Reno, NV



Call to Order—Roll Call ; 9:00 AM

Association Business; 9AM - 9:30AM

- Determination of Quorum & Approval of Agenda
- Review & Approval of Previous Meeting Minutes
- Secretary & Treasurers Report

• Announcements
INVENTORS & ENTREPRENEURS WORKSHOP
Saturday March 14, 2009 \$95
Ansari Business Building Auditorium
University of Nevada, Reno

Members & Visitors Intro; 9:30AM - 9:45 AM

Coffee Break & Networking; 9:45 AM -10:30AM

Association Meeting, Q&A; 10:30AM - noon

- Member Presentation
Don Evans "How to Build a Prototype"

- Discussion, Questions, Networking


Coffee Break & Networking; 11:15 AM -11:30 AM

11:30 Association Meeting Wrap-Up; Q&A

12:00 Meeting Adjournment

WE NEED YOUR EMAIL ADDRESS!
The NIA newsletter is going paperless.
Please send an email to Vince Chemist at
newsletter@nevadainventors.org asap or give
it to us when you sign in at the next meeting.

Custom Manufacturing
In-House Tooling - Injection Moulding - Contract Manufacturing
Quick lead Time Proto




EVCO PLASTICS
Certified to ISO 9001, 1994 and QS 9000

4902 Ampere Drive
Reno, NV 89502 USA
www.evcoplastics.com

Phone: 775-856-1010
Fax: 775-856-1258

Pioneer of Digital Stationery



The Right Stuff
of Tahoe, Incorporated

Laurence E. LaForge, PhD
President and CEO

The Right Place
3341 Adler Court
Reno, NV 89503-1283
+1.775.322.5186

Larry@The-Right-Stuff.com
www.The-Right-Stuff.com



***Sponsored by:* Licensing Executives Society-USA and Canada**
INVENTORS & ENTREPRENEURS WORKSHOP
Saturday March 14, 2009

CELEBRATE the SPIRIT of INVENTION
A DAY DEVOTED TO CREATIVITY and COMMERCIALIZATION
"From Your Mind to the Market"

Ansari Business Building Auditorium
University of Nevada, Reno
- Kauffman Foundation,

**U.S. Patent & Trademark Office - Inventors Digest - Innovation Magazine - C4Cube,
SBDC/UNR - Eye-Com Corporation - iN3 Partners, LLC - Hart & Holland, LLC**

- 8:00 - 9:00 Registration and continental breakfast
9:00 - 9:15 Welcome and Introduction::: Gregory Mosier, Dean, School of Business, UNR
Lawrence J. Udell, Founder/Co-Chairman, *LES-Silicon Valley Chapter*
Lee "Ky" Good, Chairman & Co-Founder of *LES-NEVADA*
- 9:15 - 10:00 **Keynote: - "Creativity and the Community - Building the Future Together"**
John Calvert, Administrator, Inventors Assistance Program, www.uspto.gov
Laura Paglione, Director, Kauffman Foundation, www.kauffman.org
- 10:00 - 10:15 Break and networking
10:15 - 11:30 **"MINING the MIND" panel - "Holding Hands With the Creator" -
From Inventor To Entrepreneur...The Transition Path**
Moderator: Don Maund, Founder/CEO, Technovation, Inc.
Tim Casey, Partner, SilverSky Group, LLC - Don Evans, Chairman, EVCO Plastics, Inc.
Monique Rebelle, inventor of "Wing-Rider" - Mark Holmes, CEO, Patent-Bridge, LLC
- 11:30 - 11:45 ~~Celebrating the Nevada Inventors Association,~~
Don Costar, Founder - Sharon Nickson Cox, President
- 11:45 - 1:00 Lunch + Networking: Specially marked class rooms set up for:::
Toys & Games - Mining - New & Renewable Energy - Software -
Consumer Products - Automotive - Business Services ...
- 1:15 - 2:00 **Keynote: - "Solving a Problem and Realizing Dreams"**
Mark Publicover, Founder/President, Jump-Sport, Inc. www.jumpsport.com
- 2:00 - 2:15 Break and Networking
2:15 - 3:30 **"SHOW ME THE MONEY" panel - "Investing In New Ventures" -
The Ingredients to Success::: People...Timing...Money**
Moderator: Charlie Glasser, Investor/Entrepreneur/Former President,
John F. Kennedy University
Norman Smith, Executive Director, CUBE - Jim Holmes, President, Carson Capital, LLC
Suzanne Kalar, President, ProNamix - Gregory Crawford, Sierra Nevada Wealth Management
- 3:30- 3:45 Break and networking
- 3:45 - 4:30 Special added presentation: **"From Invention to Product to Market"**
Bill Seidel, CEO of America Invents www.AmericaInvents.com

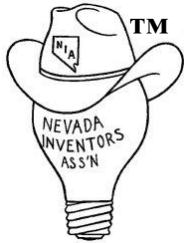
ADDITIONAL INFO:

- Free Parking
Registration - \$75.00
" - after Feb. 28th \$95.00
" - students with I.D. \$30.00

Refunds allowed if cancelled prior to March 1st --Certificate will be issued to all attendees
Will include a campus map for parking and location of the auditorium
There will also be very brief bios of the speakers
A large portfolio of valuable information will be provided to each attendee

Nevada Inventor's Association...since 1987

Web <http://www.NevadaInventors.Org>
Email Newsletter@NevadaInventors.Org
P O Box 11008
Reno, Nevada 89510



Mission Statement

To provide a forum where inventors and aspiring inventors can be educated about inventing, marketing and receiving volunteer assistance in the art of inventing, marketing and networking.

Have you paid your 2009 Dues? You can do it this Saturday!
Don't forget, we need your email address!

Web Site: www.NevadaInventors.Org
Newsletter Email: Newsletter@NevadaInventors.Org

Notice

The Nevada Inventor is seeking original articles for inclusion in future newsletters. Please email your submissions To: Newsletter@nevadainventors.org or mail to PO Box 11008 Reno Nevada 89510

**Join us &
Invite a Friend
Saturday
February 28, 2009
9:00 AM
www.NevadaInventors.Org
Annual dues
\$25 - individual members
\$75 - commercial members**

